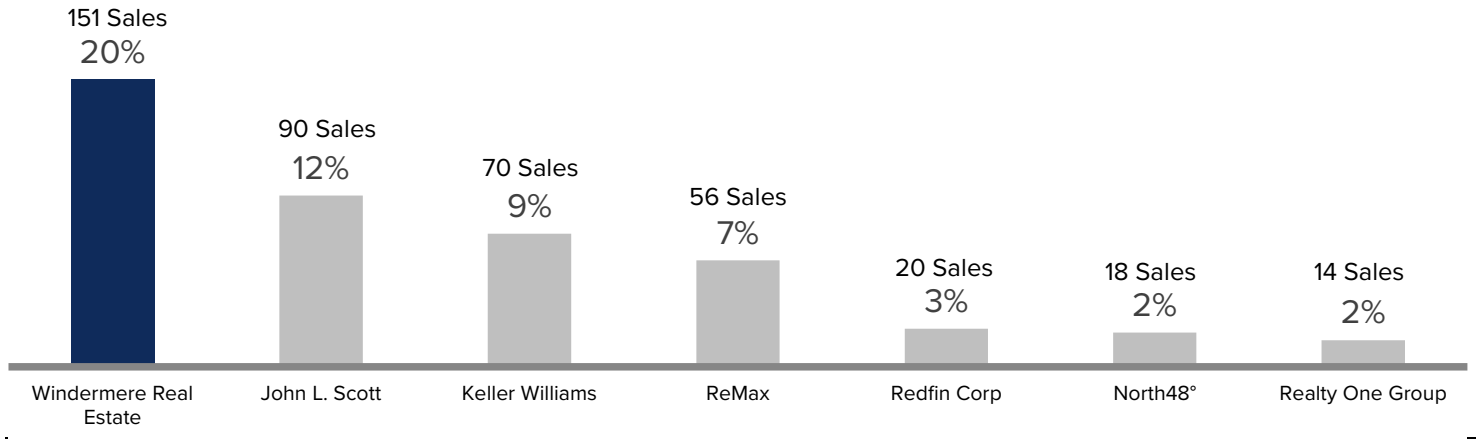




MARKET SHARE* | ROLLING 12 MONTHS ENDED DECEMBER 31, 2024

Sales in Stanwood, WA

We help more clients buy and sell their properties than any other real estate company in **Stanwood**



MARKET SHARE* | DECEMBER 31, 2024

Listings in Stanwood, WA

	RESIDENTIAL	LAND	TOTAL LISTINGS	MARKET SHARE
Windermere Real Estate	13	2	15	34%
Keller Williams	5	4	9	20%
John L Scott	3	3	6	14%
Re/Max	3	0	3	7%
North48°	0	1	1	2%
Realty One Group	0	0	0	0%
All other competitors with less than 2% market share	8	2	10	23%
TOTAL	32	12	44	100%

YEAR TO DATE SNAPSHOT* | DECEMBER 31, 2024

	2024	2023	% +/-	# +/-	2022
Total Active Residential Listings	31	39	-21%	(8)	42
List Price vs. Sales Price Ratio	100%	100%	0%	(0)	102%
Number of Homes Sold YTD (Total)	348	319	9%	29	404
Unlisted Homes Sold YTD	10	8	0%	2	14
Average Days on Market (Sold Listings)	30	35	-14%	(5)	20
Average Sale Price	772,580	675,000	14%	97,580	705,992
Price Difference on Average YTD Sold	14%	-4%			

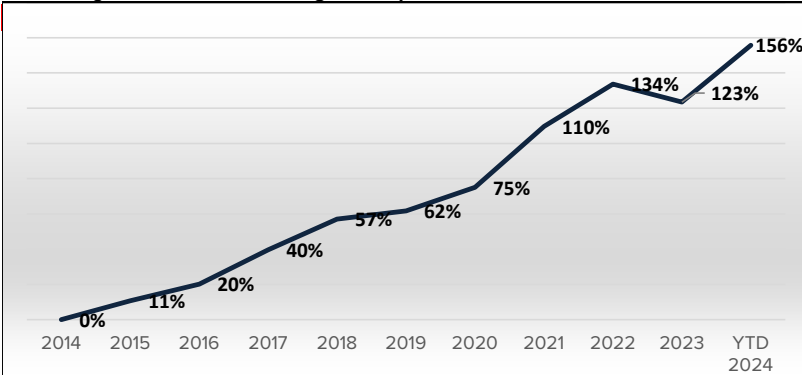
	JAN 2024 - DEC 2024	JAN 2023 - DEC 2023	% +/-	# +/-	JAN 2022 - DEC 2022
Number of Homes Sold Rolling 12 Months	348	321	8%	27	404
Average Sale Price Rolling 12 Months	772,580	672,929	15%	99,651	705,992

PREVIOUS MONTH SNAPSHOT* | DECEMBER 31, 2024

	2024	2023	% +/-	# +/-	2022
Number of New Listings added in December	19	15	27%	4	20
Number of Pendings in December	12	19	-37%	(7)	14
Number of Solds in December	18	14	29%	4	20

10 YEAR AVERAGE SALES PRICE TREND | DECEMBER 31, 2024

Percentages based on the **average sales price** for all residential homes sold in Stanwood (98292) during each calendar year.



Year End	Avg. Sale Pr.	% Change P/Y	Running Total
2014	302,126	1%	0%
2015	334,567	11%	11%
2016	362,741	8%	20%
2017	421,632	16%	40%
2018	474,529	13%	57%
2019	488,467	3%	62%
2020	528,932	8%	75%
2021	633,476	20%	110%
2022	705,992	11%	134%
2023	675,000	-4%	123%
YTD 2024	772,580	14%	156%

DECEMBER 31, 2024

MONTHS SUPPLY OF INVENTORY

1.7

AREA MARKET SURVEY* | DECEMBER 31, 2024

Price (in thousands)	Active & Contingent	Pending	SOLD in 2024
0-99	0	0	0
100-199	0	0	1
200-249	0	0	2
250-299	0	0	0
300-349	0	0	2
350-399	0	0	5
400-449	0	1	15
450-499	1	1	14
500-549	1	0	24
550-599	1	1	31
600-649	9	1	43
650-699	3	1	49
700-749	1	1	44
750-799	2	1	21
800-849	2	0	9
850-899	2	1	13
900-949	2	0	18
950-999	2	0	14
1000-1499	5	2	31
1500-1999	0	0	10
2000+	0	0	2
TOTAL STANWOOD	31	10	348

